CELEBRATING 5 YEARS OF IMPACT

2017 Annual Report
Girl Up Initiative Uganda is on a mission to provide all Ugandan young women and girls with opportunities to succeed and thrive as leaders in their communities.
Dear fellow co-creators, dreamers, friends, and supporters,

When we dreamed up Girl Up Initiative Uganda (GUIU) five years ago, we could not have imagined the transformative power of targeted interventions for young women and girls. We believed that promoting self-confidence among young women and girls from the most vulnerable communities in Kampala would empower them to speak up and take charge of their decisions, although we did not realize the magnitude of impact that our year-long program would have on the girls’ households, schools, and broader communities.

We recently learned of Faith, who used the lessons learned during GUIU trainings to coach her mother. In her own words, Faith told us “[my mother] would look down to answer, but now she faces people in the eyes while talking to people.” Faith is just one of the 915 adolescent girls who has graduated from GUIU’s Adolescent Girls Program since 2013, many of whom like Faith, share critical lessons learned with friends and family. This is the ripple effect in action!

As GUIU girls continue to break boundaries, we too are seeking to propel GUIU to the next level. In 2017, we took on one of our biggest feats yet—planning the Jabulani Charity Concert, featuring the internationally-acclaimed South African artist PJ Powers and Uganda duo Radio & Weasel. After many restless nights, we rejoiced with pride as we watched our girls dancing on stage at the Kampala Serena Hotel with PJ Powers. The evening not only showed us what our staff are capable of, but also helped raise awareness of GUIU’s work and impact among the broader community.

We continue to be energized by the girls, young women, and youth who exemplify the ample possibilities that become available with small investments in education, mentorship, and training. Amid a 35 percent teenage pregnancy rate and 83 percent unemployment in Uganda, youth in our various programs are seeking out family planning services in health camps and establishing savings and investments clubs with peers. In 2018, we look forward to expanding our movement of girl and youth leaders so that all youth in Kampala are educated in sexual and reproductive health, know their rights, and become self-aware leaders.

We celebrate the tangible change made possible by collective investments in education, training, and mentorship for vulnerable girls, young women, and youth. Thank you for your continued commitment to our cause. Together we can!

With gratitude,
SINCE 2012
915 GIRLS
146 YOUNG WOMEN
77,012 YOUTH
2017 HIGHLIGHTS

Executive Director, Monica Nyiragugahawa, wins the Segal Family Foundation Pitch Competition at the Annual Meeting.

GUIU trains Omukali Villages Arise on our Adolescent Girls Program for sexual health empowerment.

Mentions of GUIU in online, print, and television media throughout Uganda.

In coordination with the Kakuuto Child Development Center and the Jane Goodall Institute, GUIU expands its reusable pads training for 148 women and girls in rural Hoima and Rakai districts.

In coordination with Plan International, GUIU integrates the Champions of Change methodology with the Ni-Yetu Youth Program to ensure boys and men play an active role in achieving gender equality.

GUIU holds the Jabulani Charity Concert, featuring PJ Powers and Radio & Weasel, at the Kampala Serena Hotel in Kampala.

Co-founders Sayid Alikwan, Monica Nyiragugahawa, and Kim Wolf celebrate five years since the dream of GUIU was born over a glass of wine!

21 Mentions of GUIU in online, print, and television media throughout Uganda.

68 participants published 254 tweets during our #GUIU16Days Tweet Chat to advocate an end to gender-based violence in education.
Adolescent Girls Program (AGP)
Reaching The Whole Girl

Year-long Training Program
+ 240 adolescent girls completed our AGP on gender equality, human rights, leadership, and sexual and reproductive health and rights
+ 92 percent of girls shared lessons and skills learned during AGP trainings with close friends and 8 percent with others
+ 2,700 meals served during the trainings

Girl Champion Parents Meetings
+ 127 parents engaged to support the education of their daughters

Community and School Advocacy
+ 1,050 primary school students received career guidance
+ 6 girl-led community advocacy events

Reusable Pads Trainings
+ 388 girls learned how to make reusable sanitary pads in Kampala, Hoima, and Rakai

School Scholarships
+ 10 Girl Up girls received primary school scholarships with 6 graduating from primary school

Big Sisters Mentorship Program
+ 150% increase in Big Sisters who were trained in mentorship, leadership, and community outreach
This year, 12 year-old Cissy joined GUIU’s AGP at Kampala’s Mbuya Primary School. Cissy lives with her mother, step-father, and 10 siblings. After starting her period, boys at school would tease her, calling her “Miss Blood,” as her family couldn’t afford to buy her sanitary pads. She felt ashamed and started to skip school during her periods, even contemplating dropping out of school altogether. Then she joined GUIU’s AGP, where she learned about her changing body and proper menstrual management and hygiene. Through the AGP, Cissy learned how to make reusable sanitary pads and even taught her male peers how to make them!

*Cissy Namulemeri

Ni-Yetu Youth Program
Youth Empowerment For Gender Equality

Drama Group Performances
+ 51% increase in community members reached during drama outreach sessions
+ 40 drama group members trained in SRHR and mentored by Girl Up Coaches

Peer-led Outreach Sessions
+ 2,068 out-of-school youth reached with life skills and SRHR information
+ 11,850 in-school youth from 15 secondary schools participated in school-wide outreach engagements
+ Appreciation of gender dynamics increased by 79 percent among boys

Youth-friendly SHR Health Camps
+ 1,566 youth accessed sexual and reproductive health services at service camps
+ 29 percent of KYADNET youth, or 598 people, received HIV/AIDS testing and counseling

Male Change Agents
+ 8,720 men participated in gender equality community dialogues

Champions of Change
+ 156 sessions held with youth sports groups to promote gender equality, reaching 120 girls and boys
Theatre Blacks Drama Group

Theatre Blacks drama group is one of two youth drama groups that we engage through the Ni-Yetu Youth Program to increase awareness of community issues, such as children’s rights, drug and alcohol abuse, and gender-based violence. Theatre Blacks mobilize community members in public areas by drumming and singing and then begin their forum theatre performance to engage the audience. During a drama performance in Kampala’s Rubaga Division on family planning and the benefits of practicing safe sex, one of the shopkeepers in the audience told his 17 year-old son: “Watch the play keenly and understand the dangers in having sex at an early age. They are telling you to abstain or if you can’t help it, use a condom to avoid unwanted pregnancies and sexually transmitted diseases!”
Young Women’s Economic Empowerment Program (YWEEP)
Young Womenprenuers Transforming Lives

Entrepreneurial Knowledge Trainings

+ 25 female businesswomen graduated and 31 enrolled in our business training and coaching program
+ 96% of young women increased their incomes

Sewing Our Futures Project

+ 12 out-of-school girls trained in sewing and fashion design
+ 25% of trainees purchased their own sewing machines and started their own businesses

Mazuri Designs

+ Designed clothing for PJ Powers in the “Home to Africa” music video
+ Income from sales paid for all machine and material operating costs
Glades Kathume
Glades joined our Entrepreneurial Knowledge Training Program in July to scale up her existing businesses: a mobile money stall and a retail shop. During a one-on-one coaching visit, Glades explained: “I have an advantage in running two businesses at once because more customers come and get more services at a go. For example, one withdraws money, buys airtimes and still shops home necessities. My challenges are that I have trouble organizing my business and have poor time management. I am also not keeping any records and have trouble balancing my home and business.” Our trainer emphasized the importance of proper book-keeping for each business so that she can examine each business separately to see how she can grow the businesses.
2017 was a huge year for GUIU as we increased our visibility across Uganda. The Jabulani Charity Concert, which was featured in national newspapers, such as the Daily Nation and New Vision, as well as on major radio and television stations, increased public awareness of our work to empower and educate the girl child. In addition, Executive Director Monica Nyiraguhabwa was named one of the Top 40 Motivating Women Under 40 by the Daily Vision. In 2017, we also worked with filmmaker Kevin Di Salvo to produce four short films highlighting GUIU’s work and achievements; the videos can be viewed on our YouTube channel.

In 2017, we also organized two Tweet Chats in honor of the International Day of the Girl Child and 16 Days of Activism Against Gender-Violence as a strategy to engage the online global community on issues surrounding girls’ empowerment and gender-based violence in education. GUIU also published 19 original blog posts, of which two were featured on Girls Globe. We began our STAFF SPOTLIGHT series so our followers can meet the individuals who make up our dream team. In the coming year, GUIU plans to produce bi-monthly newsletters and additional short videos to share our work and achievements with our supporters.
Since our humble beginnings with just $100 U.S. dollars, we have proven that hundreds of lives can be touched with very limited funds. We continue to run our operations with effective and efficient leadership. Our headquarters are located in Kampala to reduce overhead costs, enabling the majority of our funding to reach the people most in need of our services.

### Financials 2017

#### Revenue

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<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>International NGOs</td>
<td>$84,174</td>
<td>(38%)</td>
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<tr>
<td>Foundations</td>
<td>$70,813</td>
<td>(32%)</td>
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<tr>
<td>Individuals</td>
<td>$65,604</td>
<td>(29%)</td>
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<tr>
<td>Income-generating Activities</td>
<td>$1,608</td>
<td>(1%)</td>
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<td><strong>Total</strong></td>
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#### Expenses

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<th>Category</th>
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<tbody>
<tr>
<td>Programs</td>
<td>$162,466</td>
<td>(88%)</td>
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<tr>
<td>Fundraising</td>
<td>$15,616</td>
<td>(9%)</td>
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<tr>
<td>Administration</td>
<td>$5,573</td>
<td>(3%)</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$183,655</strong></td>
<td></td>
</tr>
</tbody>
</table>

![Revenue Pie Chart](image1)

![Expenses Pie Chart](image2)
We call our team the “Dream Team” — the team that continues to dream bigger and wilder ideas into fruition. Our team is stronger because of each individual member who brings his or her own passion and dedication for gender equality and mixes it with our larger organizational goals. A team that dreams together, rejoices together!

**Leadership Team**

- Monica Nyiraguhabwa, Executive Director
- Kimberly Wolf, Deputy Executive Director

**Uganda Team**

- Marion Achom, Program Officer, AGP
- Caroline Achola, Program Officer, M&E
- Joan Atimango, Program Assistant
- Miriam Kabayo, Seamstress, Mazuri Designs
- Gloria Komukama, Program Officer, AGP
- Annet Kyokutamba, Senior Seamstress and Trainer, Mazuri Designs
- Susan Nantale, Seamstress, Mazuri Designs
- Sharon Nayebar, Program Assistant
- Michael Oonyu, Security Guard
- Jane Tushabe, Accountant

- Clare Tusingwire, Senior Program Officer, Ni-Yetu Project
- Emmanuel Walusimbi, Media and Communication Assistant
- Denis Allan Zziwa, Program Officer, Ni-Yetu Project

**Volunteers/Consultants**

- Maxine Chikumbo, Content Creation and Social Media Specialist
- Enock Kyambadde, Volunteer
- Hajara Namuyimbwa, SRHR Specialist and Nurse
- Janice Nason, Business Development and Marketing Advisor, Mazuri Designs
- Ivan Kenneth Opio, Volunteer

**Uganda Board Members**

- James Oromait, Chairperson
- Brian Sekayonnya, Treasurer
- Monica Nyiraguhabwa, Secretary
- Enid Namuya, Director
- Hawa Kagoya, Director
- Saidi Alikwan, Director

**US Board Members**

- Sofe Fredlund-Blomst, President
- Daniel Weeks, Treasurer
- Harvey Wolf, Secretary
- Hilary Haber, Director
- Connie Viveros, Director

“A dream you dream alone is only a dream. A dream you dream together is a reality.”

- John Lennon
Together We Can!

Together we can multiply our impact on the lives and well-being of thousands of girls, youth, and young women. Thank you for your trust, support, and co-creation as we walk this journey. Without it, none of this would ever be possible!

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Anonymous
HUGs (Helping Uganda’s Girls)
Plan International Uganda
Segal Family Foundation
The Stone Family Foundation
Women of the Year UK

Individual Donors
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Alan Aleksander
Andrea Anderson
Judith Angel
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Jenny Michelle Thorbjornsen
April Trinh
Kay Utterback
Eduard Van Wingerden
Connie Viveros
Megan Walrod
Victoria Ward
Daniel Weeks
Toye Wigley
Rachel and Walt Wilson
Debbie and Larry Wolf
Janet and Harvey Wolf
Lisa Wolf
Rosalind Wolf
Donald Wolfe
Mary Ellen and Dennis Wylie
Jules Zimmer
JOIN US!

www.girlupuganda.org